

# Spilling *the* Beans

Good workplace culture starts with great coffee.

ISSUE 06

COFFEECLUB  
LAUNCHES

Earn rewards by  
stocking your  
office teapoint.

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WORKPLACE  
TRENDS IN 2024

Office returns  
and wellness  
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BUILD YOUR  
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An essential guide  
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CONSUMABLES  
PRICE LIST

All your kitchen  
consumables in one  
delivery - simple.

PAGE 14

## Welcome to CoffeeClub.

### Introducing CoffeeClub.

Unlock exclusive rewards by  
earning CoffeeClub points  
with every order on the  
FreshGround website.



Based on 364 customer  
reviews from the last 12  
months.



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**Enjoy the very best coffee  
experience in your workplace**

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Including office returns and wellness  
initiatives.

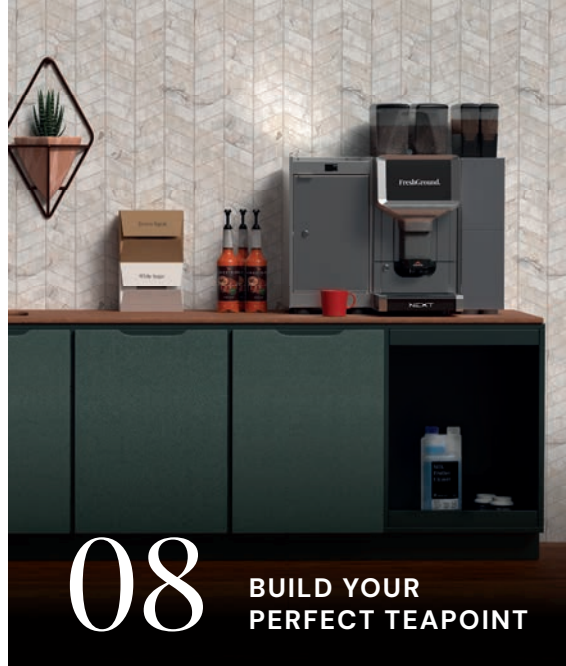
### Coffee & consumables price list

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kitchen.



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BUILD YOUR  
PERFECT TEAPOINT



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CONSUMABLES  
PRICE LIST



## Welcome to Spilling The Beans: Issue 06.

In this issue, we're proud to launch our Coffee Club: the reward scheme for FreshGround coffee lovers (pages 4-5). This means each purchase of coffee and consumables from FreshGround's website increases your CoffeeClub points tally, which can be used to unlock gift cards and make charitable donations.

Later (pages 6-7), we reveal the workplace trends set to define 2024. Plus highlight how your office coffee experience can help attract and retain talent

Before you go, discover how to build an inviting teapoint and browse our coffee and consumables list to stock for winter. Discover premium coffee beans for your bean-to-cup coffee machine, teas, dairy and plant-based milks, syrups, biscuits and more.

Need some guidance? Our team are always a phone call away: **020 7553 7900**.

*Richard Dunham*

Head of Brand  
[richard.dunham@freshground.co.uk](mailto:richard.dunham@freshground.co.uk)



# FreshGround launches CoffeeClub.

Every purchase of coffee and consumables you make from the FreshGround website earns you CoffeeClub Points for rewards.

## A breakdown below:

- Earn 1 CoffeeClub point for every £10 purchase value.
- 100 CoffeeClub points = a £10 reward.
- You can spend your rewards in two ways 1) £10 Gift Card voucher and 2) £10 donation to charity. Note: You can combine your £10 rewards and spend them as a larger sum.

As your points add-up, you can choose to spend them as rewards. Unlock Gift Cards (with over 170 to choose from) and/or use them to make charitable donations.

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"We believe that providing your team with brilliant coffee and refreshments deserves to be rewarded. That's why we created **CoffeeClub**".

# Discover your CoffeeClub rewards.

Spend your CoffeeClub points on Gift Cards. Or donate to charities.

## 170 gift cards to choose from:

From the humble Greggs sausage roll to luxury Airbnb stays and spa days, these 170 gift card options offer something wonderful for everyone.

 **GREGGS**

 **airbnb**

**JOHN LEWIS**  
& PARTNERS

## 3 charities to donate to:



Transforming the health and wellbeing of children giving them the best chance to fulfil their potential.



Providing life-saving critical care by air and road: 24 hours –a-day, 365 days–a-year.



Offering care and relief to people across the globe in times of humanitarian need.



# Workplace trends whirring in 2024.

Keep your finger on the pulse of the working world. Here's what to expect:

- **Office returns:** A Resume Builder survey of 1,000 company decision makers shows 90% of companies will return to their office space by 2024.
- **Generative AI works:** Harnessing tools like ChatGPT help you streamline tasks.
- **Workplace wellness:** With 55% of workers in England and Wales on the brink of burnout, wellness initiatives in-office are crucial.
- **Sustainability matters:** More than a buzzword, consumers are looking for brands that truly care about the planet.
- **Changing demographics:** Expect more age-diverse workforces.
- **Building a 'stay' culture:** A happy workplace culture can give you an edge over competitors.





'To win the marketplace you must first win the workplace'

**Doug Contant**  
Former CEO  
Campbell Soup

## Make attracting and retaining talent a **priority**.

Successful businesses rely on happy, motivated people. This means all leaders must create a workplace culture that attracts new talent and cherishes their current team. Yet evidence shows there's work to do: 'Commitment to Stay' data from employees across 1,000 UK organisations reveals one in five workers are looking to quit (Source: Culture Amp). So how can you foster a stay culture?

### **Good workplace culture starts with great coffee.**

Great office coffee lays the foundations for talent attraction and retention. It promotes team collaboration, wellbeing and inclusivity. Plus values your team's time and money by providing barista-style coffees (including dairy-free milk options) at the touch of a machine's button. Eliminating the need to venture into the highstreet for a delicious cup.

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Santa Barbara  
Whole Bean

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Galaxy Hot  
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Border Biscuits  
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Everyday Teas  
(Various)



T4 Borg &  
Overström

# The perfect teapoint?





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Brown Sugar  
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Sweetbird  
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Van Houten  
Hot Chocolate



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Milk Frother  
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Coffee Machine  
Cleaning Tablets

# About our coffee

**With FreshGround, coffee is an experience.**

In contrast: chugging down a poor-tasting cup of instant coffee from a slow office kettle is not. Whether you crave that morning espresso for Monday's meeting or an oat milk latte during your afternoon break – office coffee matters – and should be effortless, inclusive and delicious.

That's why our bean-to-cup coffee machines present you with the full range of coffee options. Our dual-milk machine settings make dairy-free milk coffees a staple. And our range of premium coffee beans are guaranteed to tingle tastebuds.

Read on to discover the full range. From light, floral and fruity blends to robust, nutty and chocolatey flavours – there are new favourites knocking on your office's door.

Our Premium Blend coffee includes beans from Rainforest Alliance Certified farms, meaning you can enjoy your cup while supporting coffee growers and communities in their trade. Look out for the logo next to our Premium Blend Coffees.







# Coffee & consumable price list



# Helping you choose a blend

## Our strengths



### Serene

Full of light, fruity flavours, the Serene family of coffees features delicate floral and acidic citrus notes. Enjoy without milk to truly appreciate the variety of subtle flavours showcased in these blends.

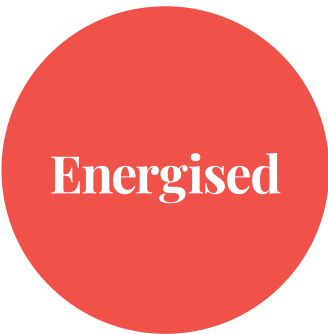


### Refreshed

These bright, aromatic blends will lift your day, including fresh notes such as sharp green apples and ripe berries. Perfect as a lively, long black drink, Refreshed blends make for a vibrant Americano or filter coffee.

Choosing a coffee shouldn't just be a shot in the dark. That's why we devised our strength families to help you select a coffee that you, your colleagues and your clients will love.

Our range goes from light, floral and fruity flavours, through fruity, chocolates and nutty, all the way up to smoky and intense tones.



Rich milk chocolate, ripe cherries and toffee flavours feature in our warming Energised collection of coffees. Smooth and balanced, these blends are superb with or without milk, and inject a smile into the whole office.



Take it up a notch with our Buzzed collection. These charismatic coffees deliver rich, bold notes such as dark chocolate, caramel and roasted nuts, and balance perfectly in milky drinks such as lush lattes and flat whites.




















These bold blends deliver full-bodied intensity with a hint of bitterness. Smoky, spicy and with notes of caramel and molasses, our dark-roasted Hyper blends are a wake-up call for even the most serious of coffee drinkers.



**Are you Buzzed?**  
Take the quiz to find out which blend suits your personality!  
[freshground.co.uk/are-you-buzzed](https://freshground.co.uk/are-you-buzzed)

# Whole Bean Coffee



Code	Description	Range	Quantity	Price
<b>10 x 454g Premium Coffee Beans</b>				
C111	Brazilian Santos	  Premium Blend	10 x 454g	£160.00
C112	Guatemala Antigua	  Premium Blend	10 x 454g	£167.60
C113	Santa Barbara	  Premium Blend	10 x 454g	£138.40
C114	Mount Elgon	  Premium Blend	10 x 454g	£140.20
<b>4 x 454g Premium Coffee Beans</b>				
C121	Brazilian Santos	  Premium Blend	4 x 454g	£71.20
C122	Guatemala Antigua	  Premium Blend	4 x 454g	£75.50
C123	Santa Barbara	  Premium Blend	4 x 454g	£62.80
C124	Mount Elgon	  Premium Blend	4 x 454g	£65.90
C125	Premium Selection Pack (one sachet of each of the above blends)	 Premium Blend	4 x 454g	£76.00



# Whole Bean Coffee

















Code	Description	Range	Quantity	Price
<b>4 x 454g Free-Loan Coffee Beans – for free-loan coffee machine packages</b>				
C131	Brazilian Santos	Premium Blend	4 x 454g	£84.90
C132	Guatemala Antigua	Premium Blend	4 x 454g	£84.90
C133	Santa Barbara	Premium Blend	4 x 454g	£84.90
C134	Mount Elgon	Premium Blend	4 x 454g	£84.90
C135	Premium Selection Pack (one sachet of each of the above blends)	Premium Blend	4 x 454g	£84.90



Code	Description	Range	Quantity	Price
<b>12 x 454g Business Blend Coffee Beans</b>				
C003	Morning Rise (Decaf)	Business Blend	12 x 454g	£172.80
C009	Rendezvous	Business Blend	12 x 454g	£144.70
C001	Rush Hour	Business Blend	12 x 454g	£138.80
C005	Fast Jazz	Business Blend	12 x 454g	£133.30
C008	Storm	Business Blend	12 x 454g	£108.60

# Filter Coffee



Code	Description	Range	Quantity	Price
<b>5l Premium Bulk-Brew Filter Coffee (255g sachets)</b>				
see right for K004 filter papers				
A323	Blue Mountain	 Premium Blend	24 sachets	£185.90
A325	Colombia Altura	 Premium Blend	24 sachets	£183.20
A327	Brasilia Forte	 Premium Blend	24 sachets	£189.80
<b>2.5l Premium Half Bulk-Brew Filter Coffee (130g sachets)</b>				
see right for K009 filter papers				
A322	Ethiopian Sidamo	 Premium Blend	36 sachets	£173.50
A324	Blue Mountain	 Premium Blend	36 sachets	£150.30
A326	Colombia Altura	 Premium Blend	36 sachets	£157.00
A328	Brasilia Forte	 Premium Blend	36 sachets	£166.80
A332	Premium Selection Pack (9 sachets of each of the above blends)	 Premium Blend	36 sachets	£170.70
<b>12-Cup Filter Coffee (56/60g sachets) – includes filter papers</b>				
A208	Cool Breeze (Decaf)	 Business Blend	48 sachets	£92.70
A201	Kenya	 Business Blend	48 sachets	£99.90
A204	Blue Mountain	 Business Blend	48 sachets	£74.10
A210	Pure Colombian	 Business Blend	48 sachets	£79.50
A205	City Sprint	 Business Blend	48 sachets	£66.80
A207	Calypso	 Business Blend	48 sachets	£67.70
A209	Business Blend Selection Pack (3x Cool Breeze, 9x Kenya, 9x Blue Mountain, 9x Pure Colombian, 9x City Sprint, 9x Calypso)	Business Blend	48 sachets	£94.20

# Coffee Brewers, Papers & Kits



## Coffee Brewers & Filter Papers

Code C210	V60 Filter Coffee Brewer 1 Cup		£10.40
Code C211	Glass Cafetiere 2 Cup		£16.40
Code C212	Black Spoon Clip		£2.90
Code C213	V60 Filter Papers	40 Papers	£6.50
Code K001	12-Cup Fluted Filter Papers for P1 Mondo	100 Papers	£10.20
Code K004	5l Large Filter Papers for P3 ICB	100 Papers	£14.20
Code K009	2.5l Gourmet Filter Papers for P2 Bunn Smartwave	100 Papers	£15.95



## Cafetiere Coffee Lovers Kit

This kit includes:

1x Colombia Altura, 1x Brasilia Forte,  
1x Blue Mountain, 1x Ethiopian Sidamo  
1x Cafetiere  
1x Measuring Spoon

£47.10 • Code C215



## V60 Coffee Lovers Kit

This kit includes:

1x Colombia Altura, 1x Brasilia Forte,  
1x Blue Mountain, 1x Ethiopian Sidamo  
1x V60 Dripper  
1x V60 Coffee Filter Papers  
1x Measuring Spoon

£38.30 • Code C214



# Office Teapoint Starter Packs

Six classic combination packs with everything you need to create delicious hot and cold drinks.

SAVE  
20% ON  
COMBO  
PACKS



## Bean-to-Cup Starter Pack

This kit includes:

Premium Coffee Beans Selection Pack,  
Coffee Machine Cleaning Kit

**SAVE 20%** £89.00 £73.25

Code START/B2C



## Bean-to-Cup Starter Pack with Chocolate

This kit includes:

Premium Coffee Beans Selection Pack, Van  
Houten Hot  
Chocolate (10 x 1kg),  
Coffee Machine Cleaning Kit

**SAVE 20%** £145.00 £119.15

Code START/B2C\_CHOCOLATE



# Premium Tea



## English Breakfast – Black Tea

£5.15 • 25 tagged and enveloped bags • Code F124



## Earl Grey – Black Tea

£5.15 • 25 tagged and enveloped bags • Code F125



## Pride of Africa – Black Tea

£5.15 • 25 tagged and enveloped bags • Code F126



## Assam – Black Tea

£5.15 • 25 tagged and enveloped bags • Code F127



## Indian Breakfast – Black Tea

£5.15 • 25 tagged and enveloped bags • Code F128

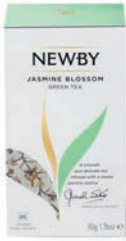


## Black Tea & Thyme – Black Tea

£5.15 • 25 tagged and enveloped bags • Code F129



# Premium Tea



## Jasmine Blossom – Green Tea

£6.80 • 25 tagged and enveloped bags • Code F130



## Green Lemon – Green Tea

£5.15 • 25 tagged and enveloped bags • Code F131



## Moroccan Mint – Green Tea

£5.15 • 25 tagged and enveloped bags • Code F132



## Oriental Sencha – Green Tea

£6.80 • 25 tagged and enveloped bags • Code F133



## Peppermint – Herbal Tisane

£6.80 • 25 tagged and enveloped bags • Code F134



## Rooibos Orange – Herbal Tisane

£6.80 • 25 tagged and enveloped bags • Code F135



## Rosehip & Hibiscus – Fruit Tisane

£6.80 • 25 tagged and enveloped bags • Code F136



## Strawberry & Mango – Fruit Tisane

£6.80 • 25 tagged and enveloped bags • Code F137

# Everyday Teas - Black Tea



## Twinings English Breakfast

£16.05 • 100 tagged bags •  
Code F001

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## Twinings Earl Grey

£12.05 • 100 tagged bags •  
Code F002

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## Twinings Traditional English Decaffeinated

£22.00 • 100 tagged bags •  
Code F005

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## Twinings Everyday Catering Tea

£54.60 • 1200 Bags •  
Code F006

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## Twinings Traditional English

£7.30 • 50 tagged and enveloped  
bags • Code F010

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## Twinings Earl Grey

£7.95 • 50 tagged and enveloped  
bags • Code F011

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## PG Tips Catering Tea Bags

£34.20 • 1100 bags •  
Code F041

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## Tetley Catering Tea

£56.45 • 1100 bags •  
Code F032

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# Everyday Teas - Green & Herbal



Twinings  
Pure Camomile

£47.60 • 12 x 20 bags •  
Code F021



Twinings  
Pure Peppermint

£47.60 • 12 x 20 bags •  
Code F022



Twinings  
Lemon & Ginger

£47.60 • 12 x 20 bags •  
Code F024



Twinings  
Cranberry & Raspberry

£47.60 • 12 x 20 bags •  
Code F026



Twinings  
Pure Green Tea

£47.60 • 12 x 20 bags •  
Code F028



Twinings Herbal  
Variety Pack

£25.45 • 6 x 20 bags •  
Code F029



Twinings  
Red Bush Tea

£14.95 • 4 x 20 bags •  
Code F031



Twinings 4 Compartment  
Wooden Box

£26.35 • Code K124



Twinings 12 Compartment  
Wooden Box

£51.00 • Code K126



# Hot Chocolate

## Galaxy Hot Chocolate Tin

£13.40 • 1kg •  
Code E030



## Van Houten Hot Chocolate Vending

£63.95 • 10 x 1kg •  
Code D004



## Galaxy Hot Chocolate Vending

£54.90 • 10 x 750g •  
Code D006



## Galaxy Hot Chocolate Sachets (28g)

£19.15 • 50 sachets •  
Code E031



## Cadbury No. 1 Vending Hot Chocolate

£107.45 • 10 x 1kg •  
Code E035



## Cadbury Hot Chocolate Sachets

£25.45 • 50 sachets •  
Code E037

# Instant Coffee & Milk



Nescafé Gold Blend  
Catering Tin

£41.50 • 750g •  
Code E001



Nescafé Gold Blend  
Decaff Catering Tin

£39.45 • 500g •  
Code E004



Nescafé Gold Blend  
Stick Sachets

£38.95 • 200 sachets •  
Code E013



Nescafé Gold Blend  
Decaff Stick Sachets

£41.90 • 200 sachets •  
Code E014



Minor Figures  
Oat Milk

£13.50 • 6 x 1L •  
Code D012



Minor Figures  
Oat Milk Powder

£187.85 • 12 x 1kg •  
Code D011



Mook  
Granulated Milk

£59.65 • 10 x 500g •  
Code D010



Semi-Skimmed  
Milk Portions

£8.95 120 portions •  
Code E054

# Syrups, Sugar & Sweetener

## Sweetbird Syrups

Caramel Syrup  
£14.30 • 1 Litre • Code E081  
Hazelnut Syrup  
£14.30 • 1 Litre • Code E083  
Vanilla Syrup  
£14.30 • 1 Litre • Code E084  
Syrup Pump  
£5.50 • Code E086



## Silver Spoon Granulated Sugar

£3.30 • 1kg •  
Code E070



## Canderel Red Sweetener Sticks

£28.20 • 1000 sticks •  
Code E088



## FreshGround White Sugar Sticks

£18.45 • 800 sticks •  
Code E073



## FreshGround Brown Sugar Sticks

£18.45 • 800 sticks •  
Code E078



# Biscuits



Border Biscuits  
Variety Pack

£41.10 • 100 packs • Code E133



Daelman's  
Caramel Wafers

£17.10 • 36 x Individually wrapped • Code E135



Walkers Deluxe  
Mini Pack Variety

£35.35 • 100 packs • Code E124



Lotus Biscoff  
Caramelised Biscuits

£24.60 • 300 biscuits • Code E115

# Cups & Disposables



FreshGround Single-Wall  
Cups

£43.15 • 1000 x 4oz •  
Code K110



FreshGround Single-Wall  
Cups

£56.75 • 1000 x 8oz •  
Code K111



FreshGround Single-Wall  
Cups

£70.55 • 1000 x 12oz •  
Code K112



FreshGround Double-Wall  
Cups

£69.75 • 500 x 8oz •  
Code K120



FreshGround Double-Wall  
Cups

£89.80 • 500 x 12oz •  
Code K121



Recyclable Paper Cup

£57.70 • 2000 x 7oz •  
Code K113



Paper Cones

£90.85 • 5000 x 4oz •  
Code K109



Lids for Paper Cups

£39.65 • 1000 x 8oz • Code K116  
£41.70 • 1000 x 12oz • Code K119



Wooden Stirrers

£8.55 • 1000 •  
Code K152

# Flasks & Jugs



## A true Danish design icon.

The EM77 vacuum jug with the unique rocker stopper was created by the Danish designer Erik Magnussen in 1977. EM77 is a classic vacuum jug with a glass insert that will keep your coffee or tea warm for hours. All parts can be replaced in case of breakage. This provides the vacuum jug with a longer lifespan, making it both money saving and better for the environment. EM77 is still Made in Denmark.

### Stelton EM77 Vacuum Flask

Code IO20	Black 1Ltr	£71.40 Each	Code IO24	Black 0.5 Ltr	£59.55 Each
Code IO21	Red 1Ltr	£71.40 Each	Code IO25	Red 0.5 Ltr	£59.55 Each
Code IO22	White 1Ltr	£71.40 Each	Code IO26	White 0.5 Ltr	£59.55 Each
Code IO23	Stainless Steel 1Ltr	£118.95 Each	Code IO27	Stainless Steel 0.5 Ltr	£101.15 Each





# Machine Cleaning & CO2 Cartridges



Milk Frother Cleaner

£15.95 • 1 litre • Code K207



Coffee Machine Cleaning Tablets

£23.80 • 100 tablets • Code K208



Milk Frother Cleaning Brush Set

£9.60 • Set of 5 • Code Q110



Coffee Machine Cleaning Kit

£32.45 • Code K210



Jura Milk System Cleaning Container

£22.05 • 1st generation machines • Code K225



Jura Milk System Cleaning Container

£22.05 • 2nd generation machines • Code K226



CO2 Cartridge

£38.75 • 600g • Code J011



CO2 Cartridge

£70.05 • 1300g • Code J010



Urn and Brew Cleaning Powder,

£12.90 • Code K215

# Water Filters & Descaling



## Claris Blue Water Filter Cartridges

£60.05 • for F1 Jura Coffee Machines • Code J019



## Claris Smart Water Filter Cartridges

£63.65 • for F1 Jura Coffee Machines • Code J021



## Claris Pro Blue Water Filter Cartridges

£54.90 Each • for Jura Coffee Machines • Code J018



## Claris Pro Smart Filter WE8 + Gen 2 GIGA

£51.80 • Code J028



## CalCare 16 Water Filter

£100.10 • Code J014



## CalCare 38 Water Filter

£129.55 • Code J016



## Descaling Kit for Hot Water Boilers

£10.10 • 2 x 100g • Code K202



## Descaling Kit for Hot Water Boilers

£33.70 • 8 x 100g • Code K203



## Jura Descaling Tablets

£55.50 • 36pc • Code K211



Order  
by 3pm



Get delivery  
tomorrow

## Next Day Delivery

We provide next-day delivery as standard on all orders placed before 3pm. To place your order please visit our webshop at:  
**[freshground.co.uk/store](https://freshground.co.uk/store)**

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# FreshGround.

Delivering happiness by the cup since 1982

All prices quoted exclude VAT at the current rate applicable to that item. Errors and omissions excepted.  
Requests to return unused items or items without fault where the customer has changed their mind are  
subject to a restocking charge of 10%.

**[freshground.co.uk/store](https://freshground.co.uk/store) | [sales@freshground.co.uk](mailto:sales@freshground.co.uk) | 020 7553 7900**