

Spilling *the* Beans

Good workplace culture starts with great coffee.

ISSUE 08

RICCO FABIO
LAUNCH

The story behind
our incredible
new coffee beans.

[PAGES 4-5](#)

CIRCULAR
ECONOMY

A deep dive into
our approach to
minimising waste.

[PAGES 6-7](#)

MOORGATE
COFFEECAFÉ

Our London coffee
experience centre
has been revamped!

[PAGES 8-9](#)

CONSUMABLES
PRICE LIST

All your kitchen
consumables in one
delivery - simple.

[PAGE 14](#)

Better
coffee
is here.

Ricco Fabio coffee.
Direct from farm
to FreshGround.

Find out more on page 4.

★★★★★

REVIEWS.io

Based on 438 customer reviews from the last 12 months.



Contents



04 IT'S TIME FOR BETTER COFFEE

Enjoy the very best coffee experience in your workplace

04 [Ricco Fabio launch](#)

The story behind our incredible new coffee beans, and how it affects you.

06 [Circular economy](#)

A deep dive into our approach to minimising waste.

Coffee & consumables price list

10 [About your coffee](#)

12 [Helping you choose a blend](#)

15 [Whole bean coffee](#)

16 [Filter coffee & papers](#)

18 [Office teapoint starter packs](#)

20 [Premium teas](#)

22 [Everyday teas](#)

24 [Hot chocolate](#)



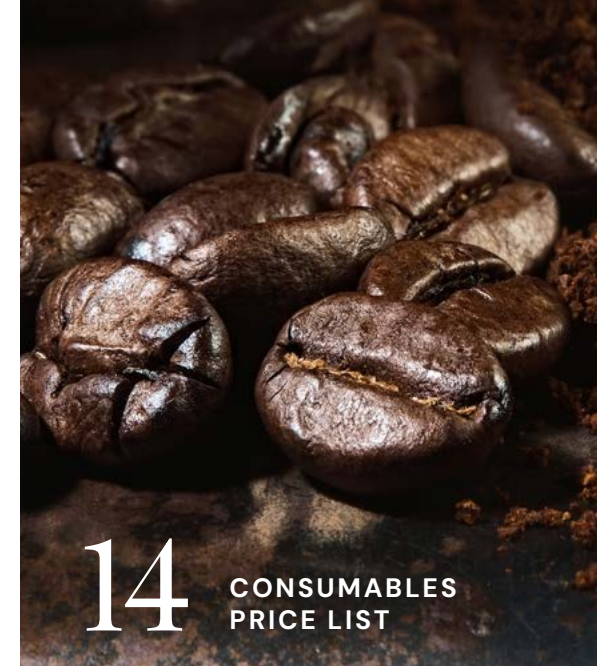
06 CIRCULAR ECONOMY

08 [Moorgate CoffeeCafé gets a brand new revamp](#)

An interview with our CoffeeCafé manager Abbas that highlights the beautiful new interior.



08 MOORGATE COFFEECAFÉ



14 CONSUMABLES PRICE LIST



Welcome to Spilling The Beans: Issue 08.

This is a big moment for us here at FreshGround and a very important issue of STB...

We've been teasing this for months and I'm very pleased that we can finally share our incredible new coffee with you all. We've been working tirelessly to ensure the quality and taste is exceptional and the environmental impact is a positive one.

Also, in this issue we have more sustainability coverage, where you can read all about our 'circular economy' in production. As well as the exciting new work that we've had done at our Moorgate experience centre. If you're in the area, please don't hesitate to book a demo and come and see the new space. As usual, you can find our product catalogue at the back of the issue.

Any questions you can reach on **020 7553 7900**.

Richard Dunham

Head of Brand
richard.dunham@freshground.co.uk

It's time for better coffee.

Say hello to Ricco Fabio!

Our brand new range of ethically-sourced coffee beans crafted for both better farming and a greener planet. We have completely revamped our range of whole bean coffee, working directly with the farm in Alta Mogiana, Brazil. That means fairer business and more control over the ethical standards of our product. It's farm-to-cup coffee, and we are incredibly proud of it.



Scan the QR code to find your closest match in the new Ricco Fabio coffee range.

What does this mean for you?

Get ready for better coffee! We will seamlessly upgrade you to our new beans, so that your coffee experience remains both convenient and tasty.

You will enjoy the same great quality in a range of strengths and flavour-profiles, which you can select from according to your preference.

Socially responsible coffee.

Sustainability is really important to us. So, we made the choice to partner directly with a supplier whose vision aligns closely with our own. We can happily say that our beans aren't just delicious but are also part of an ongoing mission to protect Brazil's fragile and precious ecosystems.

You can read more about what we are doing to make a difference on [page 10](#).

What's on offer.

Our new range consists of six expertly crafted blends, from a family farm 400km north of São Paulo. Our selection consists of three classic blends, from light to dark, designed to suit every taste. We also offer a rich and smooth decaf, a superb single-origin, and the totally unique cacao blend, which captures the essence of chocolate in every sip.

Discover all of our flavour profiles on [page 12](#).

It's **better, bolder** and on its way to you very soon...





Circular economy.

As a machine supplier, we recognise the environmental impact of electronic waste and the urgency of reducing it. That's why we want to showcase our circular economy model, ensuring a far more sustainable future.

At FreshGround, sustainability is at the very heart of our machine rental process. It all begins when we receive a new machine from the manufacturer and pass it to our

team in the workshop for preparation. Once ready, it is then installed at the customer's site for daily use. When the customer no longer needs the machine, it is then returned to our workshop for refurbishment.

Worn-out parts are removed and then recycled, while fresh components are installed, restoring the machine to like-new condition.

Closing the loop on electronic waste.

The machine is then sent to its next customer, ready for seamless installation and operation. This cycle continues, with each machine undergoing multiple refurbishments until it reaches the end of its lifespan. When a machine can no longer be repaired, we break it down for recycling, recovering any salvageable components to keep the renewal cycle

going. By reusing as much as possible, we minimise waste and help preserve natural resources – ensuring that nothing goes to landfill unnecessarily.

At FreshGround, this circular economy approach has always been central to our machine rental process.

Scan the QR code to the right to learn more about our sustainability initiatives and watch our new video, which provides a detailed look at every stage of our circular economy practice.



Moorgate CoffeeCafé

We sat down with our
showroom manager
Abbas Seyedan to
find out more...



Scan here to learn
more about Abbas.



In the heart of the City of London sits our CoffeeCafé, newly redesigned and ready for action. From this modern and ergonomically designed space we offer a different range of experiences for those seeking to bring exceptional coffee to their workplace.

We offer coffee tastings, so you can learn more about your palate and find the perfect match for your coffee machine. As well as demonstrations for all of our premium coffee machines and water dispensers.

Our London coffee experience centre has been revamped!

We hear you've had a bit of a refurb, Abbas?

Yes! We've recently refurbished the showroom, and we're really proud of it.

Can you tell us a bit about the space?

So, it was designed with the intent to be both economical and sustainable, reflecting our love of eco-conscious design. We've incorporated a lot of natural wood elements and greenery, creating a warm and inviting atmosphere. It's bright, it's modern, it's great.

How are people reacting to it?

Every client who has visited so far has absolutely loved it. I think they've found it to be a comfortable and relaxing space to explore our offerings.

What will you use the space for now that you've had a refurb?

I think it adds an extra layer of elegance to our CoffeeCafé experience. We will continue to host coffee tastings, and run demonstrations for our coffee and water machines. It enables us to put our best foot forward. We take bookings through our website so that people can come down and check it out and taste some coffee if they're in the Moorgate area.

About your *new* coffee.

What's your favourite coffee? Whenever you ask a coffee drinker this, you're likely to hear Costa, Starbucks, Illy, or even McDonalds!

But what is it that creates such a diverse range of preferences and opinions? The growing conditions, roast level, and even country of origin all have a dramatic impact on the flavour of coffee beans. This was key to the development of our coffee brand, Ricco Fabio.

We've created a concise but diverse range of coffees that can recreate just about any barista experience you can name. With light, medium and dark roasts, alongside our specialty coffees, we can tailor your coffee experience to the tastes of you and your team.

Not only that, but Ricco Fabio coffee is a partnership with farmers in Alta Mogiana, Brazil. No middleman, no third party organisation, but a direct link to the producers. This gives us a transparent supply chain where we can ensure fair pay and excellent working conditions.

At its heart, Ricco Fabio is us taking complete responsibility for our product.

Introducing



**RICCO
FABIO**

SOCIALLY RESPONSIBLE

C  **FFEE**

HELPING YOU CHOOSE A BLEND.

We've created a concise but diverse range of coffees that can recreate just about any barista experience you can name. With **light**, **medium** and **dark** roasts, alongside our specialty coffees, we can tailor your coffee experience to the tastes of you and your team.



Tasting notes:
LIME / CITRUS FRUITS / MILK CHOCOLATE / SILKY BODY / TOFFEE FINISH

AROMA	BODY	INTENSITY
●●○○○	●●○○○	●●○○○



Tasting notes:
CHOCOLATE ORANGE / NUTS / CREAMY BODY / CARAMEL FINISH

AROMA	BODY	INTENSITY
●●●○○	●●●○○	●●●○○



Tasting notes:
NUTTY / SPICY / CREAMY BODY / DARK CHOCOLATE FINISH WITH A HINT OF BLACK PEPPER

AROMA	BODY	INTENSITY
●●●●●	●●●●●	●●●●○



Tasting notes:
CITRUS FRUITS / TOFFEE / SILKY BODY / CARAMEL FINISH

AROMA	BODY	INTENSITY
●●○○○	●●○○○	●●●○○



Tasting notes:
CHOCOLATE ORANGE / CREAMY BODY / CARAMELISED TOFFEE FINISH

AROMA	BODY	INTENSITY
●●●●○	●●●●○	●●●●○



Tasting notes:
MARZIPAN / ALMONDS / NOTES OF SPICED CARAMEL / CREAMY BODY / ZINGY CITRUS FINISH

AROMA	BODY	INTENSITY
●●●○○	●●●○○	●●●○○

Consumables price list.

Whole Bean Coffee



Explore our catalogue of whole bean coffee, filter coffee, tea, hot chocolate, biscuits and sweetener options.

We offer everything you could possibly need to make your office coffee and water experiences exceptional. There truly is something for everyone... Sweet tooth? Tea-drinkers? Dairy-free? We also offer starter-packs, where you can grab everything you need in one go to kick-start your way to better coffee. It's all here. Visit our [website](#) or get in touch to place your order.

Code	Description		Quantity	Price
10 x 454g Premium Coffee Beans				
C110	House Light Roast	●	10 x 454g	£158.90
C210	House Medium Roast	●	10 x 454g	£140.75
C310	House Dark Roast	●	10 x 454g	£149.80
C610	House Decaf Roast	●	10 x 454g	£172.50
C410	Single Origin Brazil	●	10 x 454g	£149.80
C710	Edition Cacao Roast	●	10 x 454g	£149.80

Filter Coffee



Code	Description		Quantity	Price
24 x 255g Premium Filter Coffee				
C224	House Medium Roast	●	24 x 255g	£220.30
C424	Single Origin Brazil	●	24 x 255g	£232.55
36 x 130g Premium Filter Coffee				
C236	House Medium Roast	●	36 x 130g	£168.50
C436	Single Origin Brazil	●	36 x 130g	£177.85
48 x 60g Premium Filter Coffee				
C248	House Medium Roast	●	48 x 60g	£103.70
C648	House Decaf Roast	●	48 x 60g	£115.20
C448	Single Origin Brazil	●	48 x 60g	£109.45

Visit the store to place your order freshground.co.uk/store

Coffee Brewers, Papers & Kits



Coffee Brewers & Filter Papers

Code C2100	V60 Filter Coffee Brewer 1 Cup	£10.90
Code C211	Glass Cafetiere 2 Cup	£17.20
Code C212	Black Spoon Clip	£3.10
Code C213	V60 Filter Papers	40 Papers £6.80
Code K001	12-Cup Fluted Filter Papers for P1 Mondo	100 Papers £10.70
Code K004	5l Large Filter Papers for P3 ICB	100 Papers £14.95
Code K009	2.5l Gourmet Filter Papers for P2 Bunn Smartwave	100 Papers £16.80



Cafetiere Coffee Lovers Kit

This kit includes:
4x packs of premium filter coffee
1x Cafetiere
1x Measuring Spoon

£48.00 • Code C215



V6o Coffee Lovers Kit

This kit includes:
4x packs of premium filter coffee
1x V60 Dripper
1x V60 Coffee Filter Papers
1x Measuring Spoon

£39.10 • Code C214

Office Teapoint Starter Packs

Five classic combination packs with everything that you need to create delicious hot & cold drinks.



Bean-to-Cup Starter Pack

This kit includes:

- House Medium Roast Coffee Beans (10 x 454g)
- Coffee Machine Cleaning Kit

SAVE 20% £174.85 £139.90
Code START/B2C

Bean-to-Cup Starter Pack with Chocolate

This kit includes:

- House Medium Roast Coffee Beans (10 x 454g)
- Van Houten Hot Chocolate (10 x 1kg),
- Coffee Machine Cleaning Kit

SAVE 20% £245.85 £194.30
Code START/B2C_CHOCOLATE

Bean-to-Cup Starter Pack with Chocolate & Granulated Milk

This kit includes:

- House Medium Roast Coffee Beans (10 x 454g)
- Van Houten Hot Chocolate (10 x 1kg),
- Mook Granulated Milk (10 x 500g),
- Brewer cleaning tablets

SAVE 20% £288.65 £230.90
Code START/B2C_POWDER

Filter Coffee Starter Pack P2

This kit includes:

- House Medium Roast Filter Coffee (36 x 130g)
- Filter Papers (P2)
- Coffee Cleaning Tablets

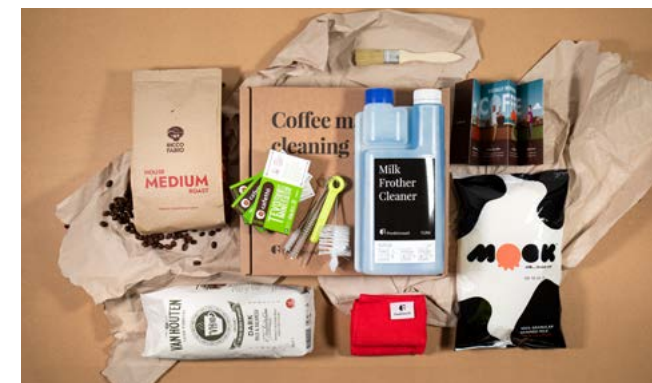
SAVE 20% £198.90 £159.10
Code START/FILTER_P2

Filter Coffee Starter Pack P3

This kit includes:

- House Medium Roast Filter Coffee (24 x 255g)
- Filter Papers (P3)
- Coffee Cleaning Tablets

SAVE 20% £245.85 £199.10
Code START/FILTER_P3



First time user?

We recommend one of our curated starter packs. These kits contain everything you need to kickstart your exceptional coffee experience.

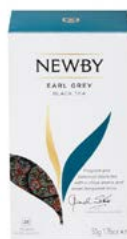
Simply choose a pack from our selection and enjoy a 20% discount compared to purchasing each item individually.

Premium Tea



English Breakfast - Black Tea

£5.45 • 25 tagged and enveloped bags • Code F124



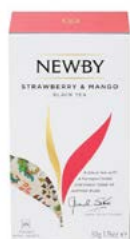
Earl Grey - Black Tea

£5.45 • 25 tagged and enveloped bags • Code F125



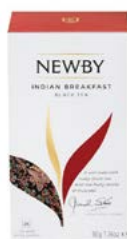
Rosehip & Hibiscus - Fruit Tisane

£7.10 • 25 tagged and enveloped bags • Code F136



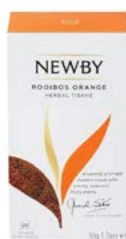
Strawberry & Mango - Fruit Tisane

£7.10 • 25 tagged and enveloped bags • Code F137



Indian Breakfast - Black Tea

£5.45 • 25 tagged and enveloped bags • Code F128



Rooibos Orange - Herbal Tisane

£7.10 • 25 tagged and enveloped bags • Code F135

Premium Tea



Jasmine Blossom - Green Tea

£7.10 • 25 tagged and enveloped bags • Code F130



Green Lemon - Green Tea

£5.45 • 25 tagged and enveloped bags • Code F131



Moroccan Mint - Green Tea

£5.45 • 25 tagged and enveloped bags • Code F132



Oriental Sencha - Green Tea

£7.10 • 25 tagged and enveloped bags • Code F133



Peppermint - Herbal Tisane

£7.10 • 25 tagged and enveloped bags • Code F134



Everyday Teas - Black Tea



[Twinings English Breakfast](#)

£16.90 • 100 tagged bags • Code F001



[Twinings Earl Grey](#)

£13.20 • 100 tagged bags • Code F002



[Twinings Traditional English Decaffeinated](#)

£23.05 • 100 tagged bags • Code F005



[Twinings Everyday Catering Tea](#)

£57.35 • 1200 Bags • Code F006



[Twinings Traditional English](#)

£7.60 • 50 tagged and enveloped bags • Code F010



[Twinings Earl Grey](#)

£8.35 • 50 tagged and enveloped bags • Code F011



[PG Tips Catering Tea Bags](#)

£35.95 • 1100 bags • Code F041



[Tetley Catering Tea](#)

£59.35 • 1100 bags • Code F032

Everyday Teas - Green & Herbal



[Twinings Pure Camomile](#)

£50.05 • 12 x 20 bags • Code F021



[Twinings Pure Peppermint](#)

£50.05 • 12 x 20 bags • Code F022



[Twinings Lemon & Ginger](#)

£50.05 • 12 x 20 bags • Code F024



[Twinings Cranberry & Raspberry](#)

£50.05 • 12 x 20 bags • Code F026



[Twinings Pure Green Tea](#)

£50.05 • 12 x 20 bags • Code F028



[Twinings Herbal Variety Pack](#)

£26.80 • 6 x 20 bags • Code F029



[Twinings Red Bush Tea](#)

£16.05 • 4 x 20 bags • Code F031



[Twinings 4 Compartment Wooden Box](#)

£50.00 • Code K124



[Twinings 12 Compartment Wooden Box](#)

£60.00 • Code K126

Hot Chocolate



Galaxy Hot Chocolate Tin

£14.10 • 1kg •
Code E030



Galaxy Hot Chocolate Vending

£57.70 • 10 x 750g •
Code D006



Galaxy Hot Chocolate Sachets

£20.10 • 50 x 28g sachets •
Code E031



Van Houten Hot Chocolate Vending

£68.00 • 10 x 1kg •
Code D004



Cadbury No. 1 Vending Hot Chocolate

£124.15 • 10 x 1kg •
Code E035



Cadbury Hot Chocolate Sachets

£26.80 • 50 x 28g sachets •
Code E037

Instant Coffee & Milk



Nescafé Gold Blend Catering Tin

£45.80 • 750g •
Code E001



Nescafé Gold Blend Decaff Catering Tin

£41.40 • 500g •
Code E004



Nescafé Gold Blend Stick Sachets

£40.90 • 200 sachets •
Code E013



Nescafé Gold Blend Decaff Stick Sachets

£44.00 • 200 sachets •
Code E014



Minor Figures Oat Milk

£14.20 • 6 x 1L •
Code D012



Caprimo Oat Milk Powder

£98.65 • 10 x 500g •
Code D011



Mook Granulated Milk

£62.60 • 10 x 500g •
Code D010



Semi-Skimmed Milk Portions

£9.35 120 portions •
Code E054

Syrups



[MONIN Syrup - Caramel](#)

£15.05 • 1 Litre • Code E081



[MONIN Syrup - Hazelnut](#)

£15.05 • 1 Litre • Code E083



[MONIN Syrup - Vanilla](#)

£15.05 • 1 Litre • Code E084



[Syrup Pump](#)

£5.75 • Code E086

Sugar & Sweetener



[Silver Spoon Granulated Sugar](#)

£3.50 • 1kg • Code E070



[Canderel Red Sweetener Sticks](#)

£29.65 • 1000 sticks • Code E088



[FreshGround White Sugar Sticks](#)

£19.35 • 800 sticks • Code E073



[FreshGround Brown Sugar Sticks](#)

£19.35 • 800 sticks • Code E078

Biscuits



[Border Biscuits Variety Pack](#)

£43.15 • 100 packs • Code E133



[Daelman's Caramel Wafers](#)

£19.05 • 36 x Individually wrapped • Code E135



[Walkers Deluxe Mini Variety Pack](#)

£39.95 • 100 packs • Code E124



[Lotus Biscoff Caramelised Biscuits](#)

£25.85 • 300 biscuits • Code E115

Cups & Disposables



[FreshGround Single-Wall Cups](#)

£45.30 • 1000 x 4oz • Code K110



[FreshGround Single-Wall Cups](#)

£59.65 • 1000 x 8oz • Code K111



[FreshGround Single-Wall Cups](#)

£74.15 • 1000 x 12oz • Code K112



[FreshGround Double-Wall Cups](#)

£73.25 • 500 x 8oz • Code K120



[FreshGround Double-Wall Cups](#)

£94.35 • 500 x 12oz • Code K121



[Paper Cones](#)

£95.50 • 5000 x 4oz • Code K109



[Lids for Paper Cups](#)

£41.60 • 1000 x 8oz • Code K116
£43.75 • 1000 x 12oz • Code K119



[Wooden Stirrers](#)

£8.95 • 1000 • Code K152

Machine Cleaning & CO2 Cartridges



Milk Frother Cleaner

£16.80 • 1 litre •
Code K207



Coffee Machine Cleaning Tablets

£25.05 • 100 tablets •
Code K208



Milk Frother Cleaning Brush Set

£9.80 • Set of 5 •
Code Q110



Coffee Machine Cleaning Kit

£34.10 • Code K210



CO2 Cartridges - Box of 4

£294.35 • 1300g •
Code J037



CO2 Cartridges - Box of 6

£244.30 • 600g •
Code J038



Claris Blue Water Filter Cartridges

£63.15 • for F1 Jura Coffee
Machines • Code J019



Claris Smart Water Filter Cartridges

£66.85 • for F1 Jura Coffee
Machines • Code J021



Claris Pro Blue Water Filter Cartridges

£57.70 Each • for Jura Coffee
Machines • Code J018



Claris Pro Smart Filter WE8 + Gen 2 GIGA

£42.80 • Code J028



CalCare 16 Water Filter

£161.65 • Code J014



CalCare 38 Water Filter

£136.05 • Code J016



Urn and Brew Cleaning Powder

£13.60 • Code K215



Descaling Kit for Hot Water Boilers

£10.60 • 2 x 100g •
Code K202



Descaling Kit for Hot Water Boilers

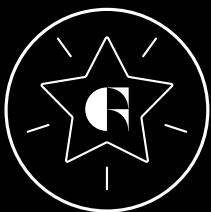
£35.45 • 8 x 100g •
Code K203



Jura Descaling Tablets

£58.30 • 36pc •
Code K211

Water Filters & Descaling

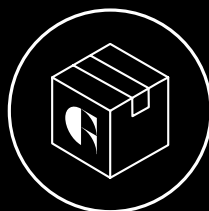


Earn CoffeeClub points online

Enjoy exclusive gift card rewards to spend at your favourite high street and online stores, just by shopping online with FreshGround. Learn more at: freshground.co.uk/coffeeclub



**Order
by 3pm**



**Get delivery
tomorrow**

We provide next-day delivery as standard on all orders placed before 3pm. To place your order please visit our webshop at: freshground.co.uk/store

FreshGround.

Delivering happiness by the cup since 1982

All prices quoted exclude VAT at the current rate applicable to that item. Errors and omissions excepted.
Requests to return unused items or items without fault where the customer has changed their mind are
subject to a restocking charge of 20%.

freshground.co.uk/store | sales@freshground.co.uk | 020 7553 7900